

THOMAS HALSEY | copywriter

Education

VCU Brandcenter | 2024 - 2026

M.S. in Business / Copywriting

VCU | 2021 - 2024

B.S. in Mass Comm. / Creative Ad

Virginia Tech | 2020 - 2021

Political Science (the devil's major, had to switch).

Experience

Leo Burnett Chicago | 2025

Copywriting Intern

Southwest, Sandals Resorts, Sam's Club.

Brandcentral | 2024 - 2025

Copywriting Representative

One of two copywriting reps for the student body.

Lorallye Partlow | 2024

Copywriting Intern

Wrote social media copy and blog posts.

VCU Ad Club | 2023 - 2024

VP & Digital Content Manager

Led social media team and later organized creative sprints, agency tours, and mixers.



Skills

- 01 - Teamwork
- 02 - Concepting
- 03 - Adobe Suite
- 04 - A.I. Software
- 05 - Trend Watching
- 06 - Palm Reading
- 07 - Saving Broken Wine Corks

Fun Facts

- 01 - My family is from Sparta, Greece, but I don't know the lingo. I do know Italian, though!
- 02 - I once tricked an optometrist into prescribing me glasses so I could look like Harry Potter.
- 03 - I was in the Olympic pipeline for soccer but highkey wasn't good.

Contact

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